



Business is online, are you?

Let www.KidStyleSource.com take you there!

What You Want

- To reach retailers shopping for the season
- To schedule market appointments
- To book orders
- To promote sales specials
- To drive business to your retail partners
- To engage with shoppers
- To create buzz for your brand with parents

What You'll Get at www.KidStyleSource.com

- 1 rotating leaderboard display ad on the consumer side
- 1 rotating leaderboard display ad on the industry side
- 1 mini-mall page ad
- 1 mini-marketplace page ad
- Ability to switch-out ad creative when seasons change
- 4 Style Snapshot eblasts to the consumer
- 4 Style Snapshot eblasts to the retailer
- 4 Trends Cheat Sheets to the retailer
- Opportunity for consumer contest and retail sales promotion

What You'll Pay

- \$1200 for a 12-month integrated marketing plan

What You Need To Do Now

- Contact Lynda Johnson - lynda@KidStyleSource.com or Tracy Mitchell - tracy@KidStyleSource.com
212.283.6323
and ask for the LEADERBOARD COMBO DEAL!

www.KidStyleSource.com is committed to helping you connect the dots between your products, retailers and consumers. If the Leaderboard Combo Deal doesn't suit your needs, check out our other [integrated marketing plans](#).