



Less *is* More!

See what you can get for less

Here's what you get for \$500

- 1 rotating leaderboard display ad on the consumer side (4-month campaign)
- 1 ad in the mini-mall (4-month campaign)
- 4 Style Snapshot eblasts to the consumer
- Opportunity for consumer contest

Here's what you need to do now

- Contact Lynda Johnson - lynda@KidStyleSource.com or Tracy Mitchell - tracy@KidStyleSource.com
212.283.6323
to book the ETAIL/RETAIL LEADERBOARD 4-MONTH SPECIAL!

www.KidStyleSource.com is committed to helping you connect the dots between your products and customers. If the Etail/Retail Leaderboard 4-Month Special doesn't suit your needs, check out our other [integrated marketing plans](#).