2-for-1 Mini Special

Reach parents shopping for the season at hand
Reach retailers shopping for the season ahead
at *www.KidStyleSource.com*

Get 2 sites in 1

- A fashion & trends guide for shopping parents
- An industry information resource for kids' retail, sales, marketing & design execs

Target 2 customers

- Reach **parents** shopping for this season's styles in the **mini-mall**
- Reach **retailers** ready to buy next season's styles in the **mini-marketplace**

Get 3 months for 1 low price!

Here's what you get for $180

- 1 ad in the mini-mall (3-month campaign)
- 1 ad in the mini-marketplace (3-month campaign)

To book the 2-FOR-1 MINI SPECIAL, contact:

Lynda Johnson - lynda@KidStyleSource.com or
Tracy Mitchell - tracy@KidStyleSource.com
212.283.6323

www.KidStyleSource.com is committed to helping you connect the dots between your products, retailers and consumers. If the 2-for-1 Mini Special doesn't suit your needs, check out our other integrated marketing plans.