



Parents are online, are you?

Connect with shopping parents at www.KidStyleSource.com

What You Want

- To drive business to your site or store
- To engage with shoppers
- To create buzz for your brand with parents

What You'll Get at www.KidStyleSource.com

- 1 rotating leaderboard display ad on the consumer side
- 1 mini-mall ad
- Ability to switch-out ad creative when seasons change
- 4 Style Snapshot eblasts to the consumer
- Opportunity for consumer contest promotion

What You'll Pay

- \$500 for a 12-month integrated marketing plan

What You Need To Do Now

- Call Tracey Smith at 646.489.6873 and ask for the Etail/RETAIL LEADERBOARD SPECIAL!

www.KidStyleSource.com is committed to helping you connect the dots between your products and your shoppers. If the Etail/Retail Leaderboard Special doesn't suit your needs, check out our other [integrated marketing plans](#).